



CATHOLIC SISTERS WEEK

March 8-14

Planning Timeline

It's time to plan for Catholic Sisters Week!

November prior to Catholic Sisters Week

1. Decide if you will adapt a specific Catholic Sisters Week theme: Popular options include Care for Earth and the Challenge to End Hunger.
2. Decide whether you will offer an in-person, virtual or hybrid event.

December prior to Catholic Sisters Week

1. Finalize event details (date, time, title).
2. Upload your event to the Catholic Sisters Week website and your organization's website and social media.

January prior to Catholic Sisters Week

1. Promote Catholic Sisters Week and your specific event several times throughout the month.
2. Share past Catholic Sisters Week participation (memory lane, from the archives, flashback Friday).

February prior to Catholic Sisters Week

1. Reintroduce Catholic Sisters Week to your organization's audiences.
2. Familiarize your audience with Catholic Sisters Week and your organization's event.

March 1

1. Promote both Catholic Sisters Week and your organization's individual event.
2. Use the Catholic Sisters Week toolkit for daily posts (event reminders, intercessory prayers, etc.) during Catholic Sisters Week.

After Catholic Sisters Week

1. Thank all those who participated in your organization's event.
2. Thank those who support all Catholic sisters.



Catholic Sisters Week is a project of **Communicators for Women Religious**, a professional organization of communicators within religious congregations of women. CWR members promote an understanding of women religious, enhance their image and advance their mission.